

FUNDRAISING & MARKETING CONFERENCE

Save the Date!

MARCH 12-13, 2007

Keynote Speaker & Trainer:
Susan Howlett, Consultant

This conference will be packed full of exemplary trainers, local business and foundation leaders, and Community Action insiders to refresh, renew and rekindle your excitement and knowledge for the fundraising and development work you do in your agencies.



SESSIONS INCLUDE:

- Tom Mesaros, The Alford Group: How to Prepare an Annual Development Plan
- Successfully Asking for Money
- Effective Fundraising Activities
- Major Gifts and Planned Giving
- Using the Internet for Marketing & Fundraising
- Panel of Foundation Representatives
- Looking ahead to Community Action Month
- Methodologie: The Power of Design + Brand: Effectively Communicating Your Message
- A corporate funding panel discussion with representatives from WAMU, Costco, Comcast and others



COST:

\$75 per person, includes meals
**Limited Scholarships Available

TIMES:

March 12, 10:00am - March 13, 3:00pm,
(including a dinner event on the 12th)

PLACE:

La Quinta Inn Hotel in Federal Way

ROOMS:

\$99/night under "Community Action Development Conference"



Complete registration forms are now available at www.wapartnership.org



We hope you will join us for this incredible networking and learning opportunity!