



Timeline of Futures project:

2014 –

- We decided there is a strong need to better convey the value Community Action brings to our communities to inform all stakeholders.
- Washington State CAPs invited the other states in Region 10 to participate in the ongoing Futures project
- Enlarged to a 3-state project with a signed MOU agreement
- Formed a 3-state steering committee to guide and direct the project: Three State Association EDs and board chairs
- Selected a project manager to keep us on track
- Refined our Theory of Change to incorporate both 1) Individual and Family metrics and 2) Community metrics, acknowledging the two focal points of Community Action's work
- Shifted from defining our success from the 'elimination of poverty' to an achievable 'stabilizing people and equipping them to exit poverty'
- Went through various iterations of a name for the project, finally arriving back to the original of the Futures Project: Clarity Impact and Performance

2015 –

- Engaged Oregon State University in research to identify academically valid metrics for Community Action's work aimed at providing outcome success measures
- Kept the Community Action national organizations abreast of our work and direction, believing it is universally relevant to the greater Community Action network
- Accepted an invitation to participate in the development of Community Action's National Theory of Change

2016 –

- Expanded the steering committee to include representatives of the governmental CSBG lead office in all three states
- Hired a firm called The Prosperity Agenda to provide coordination, a long-term work plan, project management, stakeholder engagement and communications strategy for the project
- Refined the Futures Theory of Change graphic
- Chose six CAPs to participate in piloting the metrics that came out of academia to see if they withstood field testing. Created a piloting methodology and training

2017 –

- Initiated piloting ...
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